

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63479 CF NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/29/12 11:11 AM

Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 530 Agency Commission: 15 % Updated: NMBRISTOW on 11/06/12 04:48 PM

Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Self :15:00 Confirmed: 11/06/12 04:48 PM

Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

CXL'D LNS 29,45-47; ADDED LNS 64-66; R/T= \$356,420.00: MM/PH 11/02/12

ADDED LNS 67-74 (MKG'D FOR CREDITED DOLLARS ON ORD #63350, ORD #63411 AND ORD #63479); R/T= \$408,440.00: MM/PH 11/02/12

RVD LN 62 TO REFLECT ACTUAL LUR RATE; R/T= \$408,340.00: MM/PH 11/02/12

CXL LN 14, ADD LN 75. R/T \$407,620.00 (-\$720). ZRP/PH 11/5/12.

ADDED LN 76; NCIT; KEC/PH 11.6.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	2 2 0 0 0 0 0	NEWS	30	B			0.0	\$585.00	4	\$2,340.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	2 2 0 0 0 0 0	MORN	30	B			0.0	\$585.00	4	\$2,340.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRAY	2 2 0 0 0 0 0	DAY	30	B			0.0	\$675.00	4	\$2,700.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	1 1 0 0 0 0 0	DAY	30	B			0.0	\$1,125.00	2	\$2,250.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DYR	1 1 0 0 0 0 0	DAY	30	B			0.0	\$765.00	2	\$1,530.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	2 2 0 0 0 0 0	DAYN	30	B			0.0	\$540.00	4	\$2,160.00		

CDR-NP

FBD	LBD	Nov 05
11/05/12	11/06/12	4

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 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DBOLD	1 1 0 0 0 0 0	DAY	30	B			0.0	\$675.00	2	\$1,350.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DTALK	1 1 0 0 0 0 0	DAY	30	B			0.0	\$495.00	2	\$990.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DDEAL	1 1 0 0 0 0 0	DAY	30	B			0.0	\$495.00	2	\$990.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	2 2 0 0 0 0 0	EFG	30	B			0.0	\$900.00	4	\$3,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY5PM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$1,440.00	2	\$2,880.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEVE530PM	2 0 0 0 0 0 0	NEWS	30	B			0.0	\$1,800.00	2	\$3,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY6PM	2 0 0 0 0 0 0	NEWS	30	B			0.0	\$1,440.00	2	\$2,880.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	CNEARLY630PM	0 2 0 0 0 0 0	NEWS	30	B			0.0	\$1,440.00	0	\$0.00		
	CDR-NP												

Item is Cancelled

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE7	2 0 0 0 0 0 0	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER1	2 0 0 0 0 0 0	LETT	30	B			0.0	\$765.00	2	\$1,530.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MNEWS1	0 0 2 2 2 0 0	NEWS	30	B			0.0	\$585.00	6	\$3,510.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MEARLY	0 0 2 2 2 0 0	MORN	30	B			0.0	\$585.00	6	\$3,510.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DRAY	0 0 2 2 2 0 0	DAY	30	B			0.0	\$675.00	6	\$4,050.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

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 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DPRICE	0 0 1 1 1 0 0	DAY	30	B			0.0	\$1,125.00	3	\$3,375.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DYR	0 0 1 1 1 0 0	DAY	30	B			0.0	\$765.00	3	\$2,295.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NNOON	0 0 2 2 2 0 0	DAYN	30	B			0.0	\$540.00	6	\$3,240.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DBOLD	0 0 1 1 1 0 0	DAY	30	B			0.0	\$675.00	3	\$2,025.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	DTALK	0 0 1 1 1 0 0	DAY	30	B			0.0	\$495.00	3	\$1,485.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	DDEAL	0 0 1 1 1 0 0	DAY	30	B			0.0	\$495.00	3	\$1,485.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	EPHIL2	0 0 2 2 2 0 0	EFG	30	B			0.0	\$900.00	6	\$5,400.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NEARLY5PM	0 0 3 3 3 0 0	NEWS	30	B			0.0	\$1,440.00	9	\$12,960.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	9										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEVE530PM	0 0 0 1 0 0 0	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEARLY6PM	0 0 2 2 2 0 0	NEWS	30	B			0.0	\$1,440.00	6	\$8,640.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NEARLY630PM	0 0 2 2 2 0 0	NEWS	30	B			0.0	\$1,440.00	6	\$8,640.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE7	0 0 2 2 2 0 0	NEWS	30	B			0.0	\$3,600.00	6	\$21,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

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 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LLETTER1	0 0 2 2 2 0 0	LETT	30	B			0.0	\$765.00	6	\$4,590.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PHAWAII	M * * * * *	REGP	30	B			0.0	\$4,500.00	2	\$9,000.00		
	fur												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$6,300.00	2	\$12,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$5,850.00	2	\$11,700.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$6,300.00	2	\$12,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PPERSON	* * * T * * *	REGP	30	B			0.0	\$5,670.00	2	\$11,340.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	2									

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	19:00 - 20:00	0 0 0 0 2 0 0	REGP	30	B			0.0	\$3,150.00	2	\$6,300.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PCSINYFR2	0 0 0 0 2 0 0	REGP	30	B			0.0	\$3,150.00	2	\$6,300.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PBLOODS	0 0 0 0 2 0 0	REGP	30	B			0.0	\$4,500.00	2	\$9,000.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	SNCAAFB	0 0 0 0 0 2 0	FTBL	30	B		FOOTBALL	0.0	\$675.00	2	\$1,350.00		
	1ur/sec football												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	NWKND SAT2	0 0 0 0 0 2 0	NEWS	30	B		FOOTBALL	0.0	\$540.00	2	\$1,080.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	SBPREVIEW630PM	0 0 0 0 0 2 0	FTBPRV	30	B		FOOTBALL	0.0	\$540.00	2	\$1,080.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

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Order ID: 63479 CF NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/29/12 11:11 AM  
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 530 Agency Commission: 15 % Updated: NMBRISTOW on 11/06/12 04:48 PM  
 Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Sell :15:00 Confirmed: 11/06/12 04:48 PM  
 Buyer: STEPHANIE KINCAID Demo. HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	CPCRIMESA1	0 0 0 0 0 2 0	REGP	30	B		FOOTBALL	0.0	\$1,620.00	0	\$0.00		
	CDR-NP												
	Item is Cancelled												
046	C 20:00 - 21:00	0 0 0 0 0 2 0	REGP	30	B		FOOTBALL	0.0	\$1,620.00	0	\$0.00		
	CDR-NP												
	Item is Cancelled												
047	CP46HRSA3	0 0 0 0 0 2 0	REGP	30	B		FOOTBALL	0.0	\$1,980.00	0	\$0.00		
	CDR-NP												
	Item is Cancelled												
04B	NLATE7	0 0 0 0 0 2 0	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										
049	LWCMINDSSA2	0 0 0 0 0 2 0	LFG	30	B			0.0	\$405.00	2	\$810.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										
050	NSAT5-730AM	0 0 0 0 0 3 0	NEWS	30	B			0.0	\$315.00	3	\$945.00		
	CDR-NP/NEWS 5-8A												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	3										
051	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$360.00	2	\$720.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										
052	WOBSSUNAM	* * * * * S	MORN	30	B			0.0	\$3,150.00	2	\$6,300.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										



## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

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Client: ROMNEY FOR PRESIDENT, INC... CPE: / / 530 Agency Commission: 15 % Updated: NMBRISTOW on 11/06/12 04:48 PM

Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Selt :15:00 Confirmed: 11/06/12 04:48 PM

Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	SBKOFFR	* * * * * S	KO	30	B		FOOTBALL	0.0	\$810.00	2	\$1,620.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	SNFLTODA1	* * * * * S	NFLP	30	B		FOOTBALL	0.0	\$1,800.00	2	\$3,600.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	SNFLHOME	* * * * * S	HOME	30	B		FOOTBALL	0.0	\$27,500.00	2	\$55,000.00		
	LUR-BRONCOS 11A-215P												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$5,400.00	2	\$10,800.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Selt Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	PRACESUN	* * * * * S	REGP	30	B			0.0	\$4,950.00	2	\$9,900.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



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 Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Sell :15:00 Confirmed: 11/06/12 04:48 PM  
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$4,950.00	2	\$9,900.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	PMENTALS3	* * * * * S	REGP	30	B			0.0	\$5,400.00	2	\$10,800.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	NLATE7	* * * * * S	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$450.00	2	\$900.00		
	LUR - ACTUAL LUR \$450												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
063	23:00 - 24:00	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$405.00	2	\$810.00		
	CDR-NP/CRIMINAL MINDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
064	SNCAAFBPR1	0 0 0 0 0 2 0	FTBL	30	B		FOOTBALL	0.0	\$3,600.00	2	\$7,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63479 CF NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/29/12 11:11 AM  
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 530 Agency Commission: 15 % Updated: NMBRISTOW on 11/06/12 04:48 PM  
 Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Sell :15:00 Confirmed: 11/06/12 04:48 PM  
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
065	SNCAAFB	0 0 0 0 0 2 0	FTBL	30	B		FOOTBALL	0.0	\$900.00	2	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
066	NEARLY6PM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
067	SNFL2ND	0 0 0 0 0 0 1	NFL	30	B		FOOTBALL	0.0	\$12,600.00	1	\$12,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
068	SNCAAFBPR1	0 0 0 0 0 2 0	FTBL	30	B		FOOTBALL	0.0	\$3,600.00	2	\$7,200.00		
	CDR - ALABAMA @ LSU												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
069	NLATE7	0 0 0 0 0 2 0	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
070	NLATE7	0 0 0 0 0 0 2	NEWS	30	B			0.0	\$3,600.00	2	\$7,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

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CBS TELEVISION  
STATIONS

KCNC-TV

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Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Self :15:00 Confirmed: 11/06/12 04:48 PM

Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
071	NLATE7	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$3,600.00	1	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
072	SNCAAFB	0 0 0 0 0 3 0	FTBL	30	B		FOOTBALL	0.0	\$900.00	3	\$2,700.00		
	CDR - MISSOURI @ FLORIDA												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
073	NSUN6-8AM	0 0 0 0 0 0 3	NEWS	30	B			0.0	\$360.00	3	\$1,080.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
074	PBROKE*M&M	2 0 0 0 0 0 0	REGP	30	B			0.0	\$5,220.00	2	\$10,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
075	SXMLIVE	M * * * * *	PLAYER	30	B			0.0	\$1,080.00	2	\$2,160.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
076	DYR	* * * T * * *	DAY	30	B			0.0	\$0.00	2	\$0.00	\$1.00	
	DUE TO SANDY, SPOTS ADDED MANUALLY TO LOG												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

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CBS TELEVISION STATIONS



KCNC-TV

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 Agency: AMERICAN RAMBLER (329831) Product: romney for president (1300) Self :15:00 Confirmed: 11/06/12 04:48 PM  
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	199	0	\$407,620.00	\$346,477.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$407,620.00	\$346,477.00	\$0.00	\$0.00